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Excel-Challenge

3\_5\_2020

1. So my months didn’t sort right because on Mac for some reason dates are far too complicated a data set, or maybe too complicated for me, but based on the image of the right answer, the summer tends to be a hot spot for successful kickstarter campaigns. 2nd, failed campaigns and cancelled campaigns have similar trends from month to month, so maybe failing and cancelled campaigns have similar causes or at least have a correlation. 3rd, theater really loves to crowd-fund projects, it’d be interesting to see that data over the course of a few years to see if it’s caused by the same issue that symphony orchestras have where people just aren’t buying tickets anymore or something like that. Could be insightful.
2. Limitations? Demographics of each data series, from backers to starters to locations, etc. What demographics are asking for money? Which demographics are giving money? One could be surprised at those answers. Also, because kickstarter is relatively knew with respect to standard fundraising campaigns as a general concept, things may have changed over the course of many years and we could be seeing the after effects of such causations.
3. We could create graphs/tables to see how long it takes for various categories and subcategories to complete successful campaigns/how quickly they raise money based on the category. Additionally rates of funding based on the month could be interesting. Or maybe even a day by day or weekly basis (could see when payday hits, etc).